Curriculum Vitae

Chengwei Wang
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Academic Position

Assistant Professor, University of International Business and Economics

Research Interests

Performance management
Government rankings
Behavioral public administration

Education Background

1. Ph.D., School of Public Administration and Policy, Renmin University of China. (Supervisor: Prof. Liang Ma)
   Thesis: *Performance Feedback and Strategic Behavior: Evidence From Urban Air Quality Data Manipulation*
2. Ph.D., Public and International Affairs, City University of Hong Kong. (Supervisor: Prof. Richard M. Walker)
   Thesis: *Understanding Performance Feedback in Public Organizations: Empirical Evidence from Multiple Datasets*
3. Master in School of Public Administration and Policy, Renmin University of China, June 2020 (Supervisor: Prof. Liang Ma)
   Thesis: *Performance feedback, intergovernmental competition, and performance improvement--- Evidence from Beijing*
4. Bachelor in Public Administration, School of Public Policy and Administration, Xi'an Jiaotong University, June 2018
   Thesis: *Steering leaders and organizational performance: Evidence from municipal agencies in China*

Research

Publication

1. **Wang, C.**, & Ma, L. (2025). 'Profiting from at least one side': goal conflict, performance feedback, and data manipulation. *Public Management Review*, 1–

35.

2. **Wang, C.** (2025). Which Survey Design Can Serve as an Authentic Citizen Satisfaction Measurement? A Cross-Survey Comparison. *Public Performance & Management Review*, *48*(2), 345–372.
3. **Wang, C.**, Ma, L., & Christensen, (2024). T. Does leadership gender representativeness improve policy outcomes? Evidence from local governments in China. *Public Administration*.
4. **Wang, C.**, & Ma, L. (2024). "Chapter 20: Third-party monitoring and environmental data manipulation: the case of air quality control in Chinese cities". In Handbook on Climate Change and Environmental Governance in China. Cheltenham, UK: Edward Elgar Publishing.
5. Dong B., **Wang, C.**, Walker, R. (2024). Experimental replications in public administration: a synthetic review and research agenda. *Public Administration and Policy Review* (In Chinese).
6. **Wang, C.,** & Ma, L. (2022). Digital transformation of citizens' evaluations of public service delivery: evidence from China. *Global Public Policy and Governance*, 2(4), 477-497.
7. **Wang, C.,** & Ma, L. (2022). How does city ranking promote environmental performance: An empirical study of surface water ranking in Chinese cities *Peking University Political Science Review* (In Chinese).
8. Wei, W., **Wang, C.**, Zhai, W., & Li, W. (2023). "Honor List" and "Shame Roll": Quasi-Experimental Evidence of the Effect of Performance Feedback under Political Control. Journal of Public Administration Research and Theory, 33(1), 122-138.
9. **Wang, C.,** & Ma, L. (2021). How does performance feedback promote performance improvement? Exploring the moderating role of accountability pressure. *Journal of Public Administration* (In Chinese).
10. **Wang, C.,** & Ma, L. (2021). The pressure-style system, performance gap, and government performance improvement: An empirical study of "Sue for Action" in Beijing. *China Public Administration Review* (In Chinese).
11. **Wang, C.,** & Ma, L. (2020). How does performance feedback impact performance improvement--Evidence from the case of "Sue for Action" in Beijing. *Chinese Public Administration* (In Chinese).
12. Ma, L., & **Wang, C.** (2019). How do steering leaders affect municipal government agency performance? Evidence from a city in China. *Comparative Economic & Social Systems* (In Chinese).
13. Ma, L., & **Wang, C.** (2019). Steering leaders of the government: Span of control,

expertise matching, and interagency network. *Chinese Public Administration* (In Chinese).

14. Ma, L., & **Wang, C.** (2019). An empirical study on vice mayors of big cities in China. *Academia Bimestrie* (In Chinese).
15. **Wang, C.**, & Ma, L. (2019). What makes government communication popular: A content analysis of Tik Tok short-form mobile videos in China. *E-GOVERNMENT* (In Chinese).

Under Review

1. **Wang, C.**, Ma, L. How do public organizations respond to performance feedback? A meta-analytical review (Under Review)
2. **Wang, C.**, Ma, L. Feedback or domination: How do countries respond to global rankings? (Under Review)
2. **Wang, C.**, Ma, L. Between a Rock and a Hard Place: How Policy Feedback Shapes Unethical Behavior in Environmental Governance (Under Review)

Work in Progress

1. Huang, T., **Wang, C.** Zone of Myopia: The Influence of Performance Gaps on Government Short-Termism in Strategic Planning (Under Review)

Awards

1. Xia Shuzhang Academic Award for Outstanding Doctoral Dissertation, 2026
2. Outstanding Doctoral Dissertation, School of Public Administration, Renmin University of China, 2025
3. Beijing Outstanding Graduate, 2024
4. Fei Xiaotong Outstanding Master Thesis Nomination Award, 2023
5. "Academic Rising Star" Nomination Award, RUC, 2022
6. National Scholarship, RUC, October 2020.
7. National Scholarship, RUC, October 2019.
8. National Scholarship, XJTU, October 2017.

Conference Panel Presentation

1. American Association for Public Administration (ASPA) Annual Conference 2026 (Accepted)
2. International Research Society for Public Management 2026 (Accepted)
3. Public Management Research Conference 2026 (Accepted)
4. Public Management Research Conference 2025
5. International Research Society for Public Management (IRSPM) 2025

6. Academy of Management (AOM) Annual Meeting 2024 (Accepted)
7. Public Management Research Conference 2024
8. Association for Public Policy Analysis and Management (APPAM) Fall Research Conference 2023 (Accepted)
9. Lien Development Conference 2023
10. Lien Development Conference 2022 (Chair)
11. Academy of Management (AOM) Annual Meeting 2023 (Accepted)
12. International Research Society for Public Management (IRSPM) 2023
13. American Association for Public Administration (ASPA) Annual Conference 2023
14. American Association for Public Administration (ASPA) Founder's Fellow 2023
15. Workshop for Junior Scholars in Public Administration 2020, 2021, 2022
16. Lien Development Conference 2022
17. The 9th Youth Forum on Public Governance 2019
18. The 7th Chinese Public Management Scholars Seminar 2018

Academic Associations and Services

1. International Research Society on Public Management (IRSPM), Member (since 2020)
2. Public Management Research Conference (PMRC), Member (since 2023)
3. International Journal of Public Administration, Social Media Editor (since 2022)
4. International Research Society for Public Management, Stage Manager (2020-2022)
5. Journal of Public Administration Research and Theory, Reviewer
6. Public Administration Review, Reviewer
7. Public Management Review, Reviewer
8. Policy Studies Journal, Reviewer
9. Regulation & Governance, Reviewer
10. Public Performance & Management Review, Reviewer
11. Public Administration & Development, Reviewer
12. Chinese Public Administration Review, Reviewer
13. Scientific Reports, Reviewer